



DIPLOMA TOURISM MANAGEMENT

(MQA/FA13688) (KPT/N/812/4/0207)

INTRODUCTION

The program provides students with education and training for a variety of careers in management, administration, personnel, marketing, and accounting, and relates them to the tourism industry. This program provides an opportunity for students to focus on the development of high-level skills in the business context of the tourism industry.

We provide opportunities for students to gain a nationally recognized vocational specific qualification to enter employment in business tourism or progress to a higher education vocational qualification such as a full-time degree in business or a related field.

ENTRY REQUIREMENTS

1. Pass the Malaysian Certificate of Education (SPM) with 3 credits in any subject; OR
2. Pass the Malaysian Skills Certificate (SKM) Level 3 in the relevant field; OR
3. Pass the Malaysian Higher School Certificate (STPM) with a minimum grade of C (GPA2.00) in any subject; OR
4. Pass the Malaysian Higher Certificate of Religion (STAM) with a minimum grade of Maqbul (Pass); OR
5. Any qualification equivalent to a certificate (Level 3, Malaysian Qualification Framework).

COURSE SCHEDULE

YEAR 1

3 SEMESTERS

YEAR 2

3 SEMESTERS

YEAR 3

3 SEMESTERS

CAREER PATHWAY

- Front Desk Supervisor
- Travel Agent
- Tour Coordinator
- Tour Operators
- Central Entrepreneur
- Recreational Tourism
- Travel Advisor



SEMESTER 1

- Philosophy and Current Issues OR Appreciation of Ethics and Civilization
- Principles of management
- Managing Tourist Attractions
- Tourism: Principles and Practices

SEMESTERS 2

- Introduction to Comparative Religion OR Entrepreneurial Skills
- Human resource Management
- Tourism Marketing
- Basics of Tourism Transport

SEMESTERS 3

- Professional Development OR Thinking skills
- Community Service
- Business English

SEMESTERS 4

- Mandarin For Tourism
- Legal Aspects for Tourism
- Professional Etiquette and Customer Service
- Principles of accounting

SEMESTERS 5

- Principles of Economics
- Planning and Tour Guide
- Heritage Tourism
- Tourism Operations and Management

SEMESTERS 6

- Computing Applications
- Head of Tourism
- Tourism Business Strategy

SEMESTERS 7

- Principles of Financial Management
- Business Travel International
- Event management
- E-Tourism

SEMESTERS 8

- Industrial Industry

IMBASAN
KOD QR
UNTUK BERHUBUNG
DENGAN PEGAWAI
JABATAN KEMASUKAN
PELAJAR

