



DIPLOMA ENTREPRENEURSHIP

(MQA/PA15959) (KPT/N/0414/4/0029)

INTRODUCTION

The entrepreneurship diploma at Unikop college is designed to produce graduates who are competitive and knowledgeable in the field of entrepreneurship. Developed in the field of entrepreneurship disciplines and subfields such as the basics of entrepreneurship, digital, creative and innovative entrepreneurship.

This program provides knowledge and skills in all aspects of business such as accounting principles, economics, marketing, business law and industry training.

ENTRY REQUIREMENTS

1. Have SPM with at least honors in THREE subjects; OR
2. Possess SKM Level 3 in the field of entrepreneurship or any related field*
*Note: HPT is required to carry out screening and provide bridging courses that are suitable specifically for the discipline of the OR program
3. Certificate (Level 3, MQF) in the field of entrepreneurship or any related field with at least CGPA 2.00; OR
4. Pass the Malaysian Higher Education Certificate (STPM) with at least grade C (GP 2.0) in any subject
5. Pass the Malaysian Higher Religious Certificate (STAM) with at least a Passing Grade; OR
6. Other equivalent qualifications recognized by the Malaysian Government

COURSE SCHEDULE

YEAR 1

3 SEMESTERS

YEAR 2

3 SEMESTERS

YEAR 3

3 SEMESTERS

CAREER PATHWAY

- Administrative executive Business
- Business Analyst
- Marketing executive
- Retail Executive
- Sales executive
- Human Resources Executive (HR)
- Entrepreneur



SEMESTER 1

- Philosophy and Current Issues OR
- Appreciation of Ethics and Civilization
- Principles of Management
- Principles of Economics
- Logistics and Supply Chain Management

SEMESTERS 2

- National Language (A) OR
- Introduction to Comparative Religion
- Entrepreneurial Skills
- Financing for Entrepreneurship
- Marketing principle
- Principles of accounting

SEMESTERS 3

- Business English
- Integrity And Anti-corruption
- Business plan

SEMESTERS 4

- Business Psychology
- Organizational Behavior
- Business Information System
- Malaysia Business Law
- Internet Marketing

SEMESTERS 5

- Creativity and Innovation in Management
- Entrepreneurial Quality
- Human resource Management
- Islamic Finance and Banking

SEMESTERS 6

- Entrepreneurship in Retail
- Computing Applications
- Sales management

SEMESTERS 7

- International Business
- Small Business Management
- Entrepreneurship seminar

SEMESTERS 8

- Business strategy
- Business Statistics
- Working culture

SEMESTERS 9

- Practical training

IMBASAN
KOD QR
UNTUK BERHUBUNG
DENGAN PEGAWAI
JABATAN KEMASUKAN
PELAJAR

