

The program is providing students with education and training for a range of careers in management, administration, personnel, marketing, and accounting, and relates it to the tourism industry. This program gives the opportunities for students to focus on the development of higher-level skills in the business context of the tourism industry.

We provide opportunities for students to gain a nationally recognized vocationally specific qualification to enter employment in business tourism or progress to higher education vocational qualifications such as a full-time degree in business or the related area's.

# What skills will you develop?

- Connection skills with customers
- •Communication skills and leading leadership
- Organizational skills
- Cultural awareness
- Customer service skills

# **Career Opportunities**

- ☑ Event & Conference Organizer

# **Entry Requirements**

Pass SPM/O-Level or its equivalent, with a minimum of Grade C in 3 subjects

## **Course Schedule**





EAR - 2 Semester

NEW INTAKE: FEBRUARY - JUNE - OCTOBER

# **PROGRAM STRUCTURE**

#### 1 SEMESTER

- Philosophy and Current Issues **OR** Appreciation of Ethics and Civilization
- Principles of Management
- Managing Tourist Attraction
- Tourism : Principles and Practices

## 2 SEMESTER

- Introduction to Comparative Religion **OR** Entrepreneurship Skills
- Human Resources Management
- Tourism Marketing
- Fundamental of Tourism Transport

#### 3 SEMESTER

- Professional Development **OR** Thinking Skills
- Community Services
- Business English

#### **4 SEMESTER**

- Mandarin For Tourism
- Legal Aspect for Tourism - Professional Etiquette and
- Customer Service
- Principles of Accounting

### 5 SEMESTER

- Principles of Economics
- Tour Planning and Guiding
- Heritage Tourism
- Tourism Operation and Management

#### **6 SEMESTER**

- Computing Application
- Tour Leading
- Tourism Business Strategy

### **7 SEMESTER**

- Principles of Finance
- Management - International Business Tourism
- Event Management
- E-Tourism

#### **8 SEMESTER**

- Industrial Industry



**UNIKOP College** is owned by The Royal Malaysian Police Cooperation and was established in 1996 and its new Head Quarters located at Multimedia Super Corridor Park in Cyberjaya, Selangor Darul Ehsan. During its 22 years of existence, UNIKOP College has produced over 15,000 qualified, knowledgeable, professional and proactive graduates in various levels and fields.



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