



DIPLOMA IN ENTREPRENEURSHIP

(MQA/MQA/PA15959) (KPT/N/0414/4/0029)

This program gives exposure to students towards becoming successful entrepreneurs. It focuses on in-depth knowledge of entrepreneurship, marketing, information technology management and business law.

Students will explore every aspect of business and will be exposed to corporate entrepreneurship, social entrepreneurship, family business involvement and exploring new businesses.

What skills will you develop?

- Business plan making skills or 'business plan' with more details
- Communication and interpersonal skills
- Sales & negotiation skills
- Connection skills with customers
- Communication skills and leading leadership

Career Opportunities

- Business administration executive
- Business analyst
- Entrepreneur
- Business development executive

Entry Requirements

Pass SPM/O-Level or its equivalent, with a minimum of Grade C in 3 subjects

Course Schedule

1 YEAR
- 3 Semesters

2 YEAR
- 3 Semesters

3 YEAR
- 3 Semester

NEW INTAKE : FEBRUARY - JUNE - OCTOBER

PROGRAM STRUCTURE

1 SEMESTER

- Appreciation of Ethics and Civilization
- Principles of Management
- Principles of Economics
- Logistic and Supply Chain Management

2 SEMESTER

- Introduction to Comparative Religion
- Financing for Entrepreneurship
- Principles of Marketing
- Principles of Accounting

3 SEMESTER

- Business English
- Community Services
- Business Plan

4 SEMESTER

- Business Psychology
- Organisation Behaviour
- Business Information System
- Malaysia Business Law
- Internet Marketing

5 SEMESTER

- Creativity and Innovation in Entrepreneurship
- Quality Management
- Human Resource Management
- Islamic Finance and Banking

6 SEMESTER

- Entrepreneurship in Retailing
- Computing Application
- Sales Management

7 SEMESTER

- International Business
- Small Business Management
- Seminar in Entrepreneurship

8 SEMESTER

- Business Strategy
- Business Statistics
- Work Culture

9 SEMESTER

- Internship



UNIKOP College is owned by The Royal Malaysian Police Cooperation and was established in 1996 and its new Head Quarters located at Multimedia Super Corridor Park in Cyberjaya, Selangor Darul Ehsan. During its 22 years of existence, UNIKOP College has produced over 15,000 qualified, knowledgeable, professional and proactive graduates in various levels and fields.



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