

DIPLOMA IN BUSINESS MANAGEMENT

MQA/FA8620 ; (N/345/4/0998)

ABOUT THE PROGRAMME

This programme provides a contemporary and up-to date approach to the world of business, combining academic theory, business knowledge and skills development across the range of business and marketing subjects.

The Diploma in Business Management at UNIKOP College provides students with practical and applied knowledge and skills required to manage organizational development functions

ENTRY REQUIREMENT

Sijil Pelajaran
Malaysia (SPM)

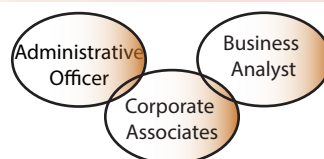
Passed at least
with 3 (Three) Credits
including Mathematics
and English

Passed at least Level 3
and passed SPM with
a min. 1 credit

Sijil Kemahiran
Malaysia (SKM)

**Other qualifications deemed equivalent by the Government
of Malaysia*

CAREER PROSPECT



STUDY MODE

Full Time

**DURATION
OF STUDIES**

24 Months
(6 Semester)

CAMPUS

New Campus Cyberjaya

PROGRAMME STRUCTURE

Semester 1

- ◆ Work Place Communication
- ◆ Quantitative Methods in Business
- ◆ Principles of Management
- ◆ Principles of Economics
- ◆ Principles of Accounting
- ◆ Business English

Semester 2

- ◆ Principles of Marketing
- ◆ Introduction to Management Accounting
- ◆ Principal of Financial Management
- ◆ Work Culture
- ◆ Computing Applications
- ◆ Organisation Behavior

Semester 3

- ◆ Malaysian Studies 2
- ◆ Bahasa Kebangsaan (A) or Entrepreneurship Skills
- ◆ Professional Development or Thinking Skills

Semester 4

- ◆ Malaysia Business Law
- ◆ Project Management
- ◆ Event Management
- ◆ Human Resource Management
- ◆ Internet Marketing
- ◆ Business Psychology

Semester 5

- ◆ Small Business Management
- ◆ Knowledge Management
- ◆ Sales Management
- ◆ Quality Management
- ◆ E-Business Operation
- ◆ Business Ethics

Semester 6

- ◆ Business Strategy
- ◆ Community Services
- ◆ Islamic Finance and Banking

**Subject to any terms and condition stated from UNIKOP College*